

## Cape Town Fish Market – Video Competition: Terms & Conditions

### 1. Eligibility

- 1.1. The competition is open to South African residents aged 18 years or older.
  - 1.2. Employees of Cape Town Fish Market (CTFM), its affiliates, agencies, and immediate family members are not eligible to enter.
  - 1.3. **Creators currently in a paid partnership, sponsorship, or contracted collaboration with CTFM may not submit videos created under that partnership.** Entries must be produced **in your personal capacity**, and not as part of any paid content agreement.
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### 2. How to Enter

- 2.1. Create an original video *Reel* showcasing your CTFM experience.
  - 2.2. Post the Reel publicly on Instagram or TikTok.
  - 2.3. Tag **@ctfmsa** and include the hashtag **#CTFMMoments** in your caption.
  - 2.4. Only public posts will be eligible. Private account posts will not be visible and therefore cannot be considered.
  - 2.5. Each Reel counts as one entry; participants may enter multiple time
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### 3. Entry Period

- 3.1. The competition opens on the date of announcement and closes on **31 January 2026**.
  - 3.2. Entries posted after the closing date will not be considered.
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### 4. Prizes

- **1st Prize:** R100,000
- **2nd Prize:** R20,000
- **3rd Prize:** R10,000

- 4.1. Prizes are not transferable, exchangeable, or redeemable for any alternative.
  - 4.2. Winners must provide valid bank details and identification to receive their prize.
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### 5. Winner Selection

- 5.1. A judging panel appointed by CTFM will select winners based on creativity, storytelling and quality
  - 5.2. The judges' decision is final and no correspondence will be entered into.
  - 5.3. Winners will be contacted via direct message on the platform used to enter.
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### 6. Insufficient Entries Clause

- 6.1. **If CTFM determines that there are insufficient valid entries, CTFM reserves the right to extend the competition period, amend timelines, or postpone winner selection.**
- 6.2. Should this happen, an announcement will be made on CTFM's official social media channels.

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## **7. Content Requirements & Usage Rights**

7.1. Entries must be the entrant's original work and must not infringe on any third-party rights.

7.2. By entering, participants grant CTFM a non-exclusive, royalty-free, perpetual license to use, reproduce, and share their video content across CTFM's marketing channels (digital, social, internal).

7.3. Entries containing offensive, discriminatory, or inappropriate content will be disqualified.

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## **8. Disqualification**

CTFM reserves the right to disqualify entries that:

- Are incomplete or incorrectly tagged
  - Do not include **#CTFMMoments**
  - Are created as part of paid influencer partnerships with CTFM
  - Breach platform community guidelines
  - Are found to involve fraud, fake engagement, or misconduct
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## **9. Privacy**

9.1. Personal information collected for this competition will be used solely for administration purposes and in accordance with the POPI Act.

9.2. CTFM will not share entrants' information with third parties without consent.

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## **10. General**

10.1. By entering the competition, participants agree to these Terms & Conditions.

10.2. CTFM reserves the right to amend the Terms & Conditions at any time, provided such amendments are announced publicly.

10.3. CTFM will not be held responsible for technical issues, platform downtime, or lost, corrupted, or misdirected entries.