

Cape Town Fish Market – Video Competition: Terms & Conditions

1. Eligibility

- 1.1. The competition is open to South African residents aged 18 years or older.
- 1.2. Employees of Cape Town Fish Market (CTFM), its affiliates, agencies, and immediate family members are not eligible to enter.
- 1.3. **Creators currently in a paid partnership, sponsorship, or contracted collaboration with CTFM may not submit videos created under that partnership.** Entries must be produced in your personal capacity, and not as part of any paid content agreement.

2. How to Enter

- 2.1. Create an original video *Reel* showcasing your CTFM experience.
- 2.2. Post the Reel publicly on Instagram or TikTok.
- 2.3. Tag @ctfmsa and include the hashtag **#CTFMMoments** in your caption.
- 2.4. Only public posts will be eligible. Private account posts will not be visible and therefore cannot be considered.
- 2.5. Each Reel counts as one entry; participants may enter multiple times.

3. Entry Period

- 3.1. The competition opens on the date of announcement and closes on **31 January 2026**.
- 3.2. Entries posted after the closing date will not be considered.

4. Prizes

- **1st Prize:** R100,000
- **2nd Prize:** R20,000
- **3rd Prize:** R10,000

- 4.1. Prizes are not transferable, exchangeable, or redeemable for any alternative.
- 4.2. Winners must provide valid bank details and identification to receive their prize.

5. Winner Selection

- 5.1. A judging panel appointed by CTFM will select winners based on creativity, storytelling and quality.
- 5.2. The judges' decision is final and no correspondence will be entered into.
- 5.3. Winners will be contacted via direct message on the platform used to enter.

6. Insufficient Entries Clause

- 6.1. **If CTFM determines that there are insufficient valid entries, CTFM reserves the right to extend the competition period, amend timelines, or postpone winner selection.**
- 6.2. Should this happen, an announcement will be made on CTFM's official social media channels.

7. Content Requirements & Usage Rights

- 7.1. Entries must be the entrant's original work and must not infringe on any third-party rights.
- 7.2. By entering, participants grant CTFM a non-exclusive, royalty-free, perpetual license to use, reproduce, and share their video content across CTFM's marketing channels (digital, social, internal).
- 7.3. Entries containing offensive, discriminatory, or inappropriate content will be disqualified.

8. Disqualification

CTFM reserves the right to disqualify entries that:

- Are incomplete or incorrectly tagged
- Do not include **#CTFMMoments**
- Are created as part of paid influencer partnerships with CTFM
- Breach platform community guidelines
- Are found to involve fraud, fake engagement, or misconduct

9. Privacy

- 9.1. Personal information collected for this competition will be used solely for administration purposes and in accordance with the POPI Act.
- 9.2. CTFM will not share entrants' information with third parties without consent.

10. General

- 10.1. By entering the competition, participants agree to these Terms & Conditions.
- 10.2. CTFM reserves the right to amend the Terms & Conditions at any time, provided such amendments are announced publicly.
- 10.3. CTFM will not be held responsible for technical issues, platform downtime, or lost, corrupted, or misdirected entries.